



City of Arts & Innovation

News Release

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Tickets Now On Sale for Mayor's Celebration for Arts and Innovation

For first time, Oct. 11 event will benefit Riverside Arts Council and SmartRiverside

RIVERSIDE, Calif. – Tickets now are available for the Mayor's Celebration for Arts and Innovation, a newly-retooled event that will raise money for both the Riverside Arts Council and SmartRiverside.

The Celebration, scheduled for 6-10 p.m. Oct. 11 at the Riverside Municipal Auditorium, will feature exhibitions, demonstrations and performances by Riverside arts organizations, technology firms and colleges and universities. The event showcases why Riverside is known as the City of Arts and Innovation.

"The Mayor's Celebration for Arts and Innovation is a great opportunity for people who want to support Riverside arts organizations and some of our most advanced students and entrepreneurs," Mayor Rusty Bailey said. "I'm already looking forward to seeing some of Riverside's best and most creative minds at work during this event."

The event raises money for the Riverside Arts Council, which provides funding for community-based performing and visual arts projects, serving 80,000 people of all ages. Starting this year, the event will also benefit SmartRiverside, a non-profit organization that offers free computers and training to low-income families, helps at-risk youth learn computer repair skills, teaches kids how to get started in computer programming, offers an electronic waste recycling center and much more.

In addition to the arts and innovation-centered programming, the event will include The Art of Food, a "taste of Riverside" featuring heavy hors d'oeuvres from 20 of Riverside's top restaurants. The event also will feature a live auction, a silent auction and an opportunity drawing.

Tickets are \$75 and can be purchased here: <http://mayorscelebrationriverside.brownpapertickets.com> or for more information <http://mayorscelebrationriverside.com>.